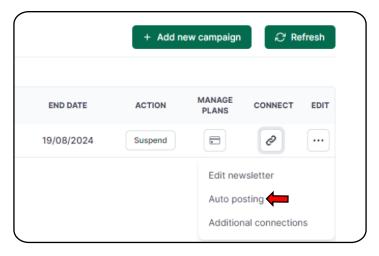


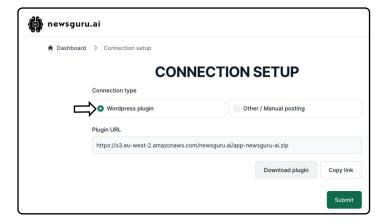
WordPress Plugin Installation

Before you connect Newsguru to WordPress, set up your campaigns in Newsguru. The plugin will automatically load your Newsguru stories to WordPress. This is a step by step guide to setting up a connection between Newsguru and your website.

LOG INTO APP.NEWSGURU.AI

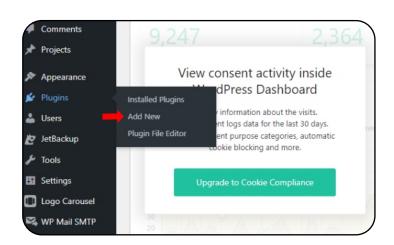


From the user dashboard select the campaign you want to connect to your website. From the CONNECT menu select 'Auto posting.'



From the CONNECTION SETUP menu select WordPress plugin. Download the plugin or copy the link to the cloud location of the plugin and download it to your hard drive. Make note of its location for transfer to your WordPress site.

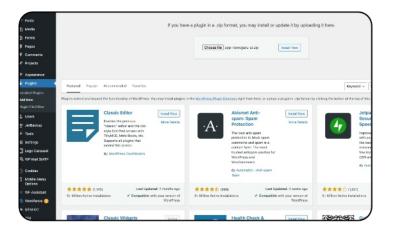
LOG INTO WORDPRESS



From the WordPress menu select Plugins/Add New



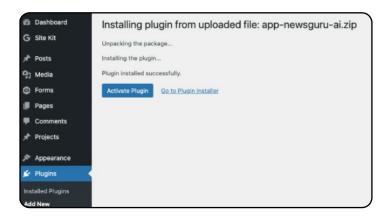
WordPress Plugin Installation



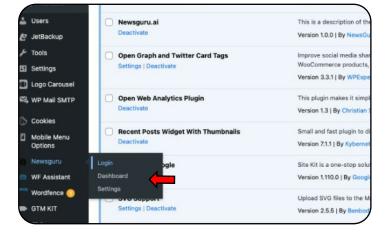
Click on 'Choose file and navigate to the location of the plugin on your hard drive.



After the plugin has been uploaded to WordPress and installed, select the plugin from the plugin Library.



Click on the 'Activate Plugin' button.



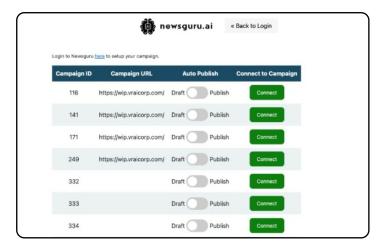
Newsguru will now be available in the left hand menu. Select it and choose to Login.



WordPress Plugin Installation



Now you will log into Newsguru directly from WordPress to select the campaigns you want to add to your WordPress site.



The plugin will load all campaigns that are running in your account. Clicking connect will add the campaign to WordPress in either Draft form - if you want to review articles before publishing them or select Publish if you want articles to automatically appear on your website.

At present the article will not be assigned a category.